



APPA Regional Presidents' Conference Call
(Tuesday, January 14, 2014); (Time: 3:00 pm EST)
Call-in number – 1-800-264-8432; pass code 673401#

AGENDA

DISCUSSION ITEMS:

GENERAL:

- **Discuss items as desired by regional presidents** – *in order to enhance cross-communication, please don't hesitate to discuss items or challenges so APPA and the other regions can help*
- **Focus on each region's targets/ stretch goals** – *updated spreadsheets are attached covering regional president's full year; please continue to review for accuracy and share with your board to ensure their commitment as well; the EP group has been assigned the task of clarifying Internships and the Mentoring Programs so we can determine how to handle on these matrices*
 - **The stretch goals need to approved and reviewed by the CAPP board, with "real" goals defined for 2014.**
- **APPA Business Partner Advisory Committee** – *we are still missing one or two BP reps to this new group; any questions concerning their focus and direction?*
 - **CAPP board does not have the BP representative defined.**
- **APPA's 100-year Anniversary** – *we continue to seek 'virtual history' "content" for the 'virtual history' project from members for the 100-year anniversary through this fall; please don't miss out from either a regional or institutional perspective!!*
 - **Continue to encourage submission of content for the virtual history from CAPP board region / All region content needed.**
- **Strategic Visioning/ Futures Activity** – *we will have some discussion on this at the upcoming Board meeting; however, no additional updates at this time*
 - **Need a communication link from Junior/Senior rep to CAPP board and membership.**
- **Emerging Professionals** – *we are still missing one or two regional EP reps to this new group; please advise asap*
 - **Robert Wall from University of Arkansas Pine Bluff has been named to represent CAPP board. Lindsey Wagner will be coordinating the EP meetings**

and teleconferences. There will be an outcome of agenda items and goals to report to CAPP board. There will be an EP summit running parallel to Leadership summit at the APPA annual meeting. The expectation is the EP representatives will be present at the APPA meeting. CAPP will be responsible for providing the travel stipend for the annual meeting, but if hardship issues exist, APPA will consider financial travel assistance. Registration for the APPA meeting will open soon, and all attendees should register early. The desire is at least (6) attendees from each region participate with the EP summit.

- **APPA/Mexico Initiative** – *monthly conference calls have begun but have not proven very successful as the vehicle for overall communication with the larger Mexico contingent; we have moved to targeted tasks and e-mail communication to ensure everyone gets the information; we are struggling to get lists of institutions/names to assist in the membership marketing efforts; on a positive note, we have focused on digital publications, translation of the Toolkit and Academy Track 1, along with membership materials to date; we have all the regions represented on the calls and e-mail listing*
 -
- **APPA December Committees' meetings** – *more committee updates will occur at the full Board meeting (January 25)*
- **Nominations for APPA Elected Officers** – *Thank You for your diligent efforts in keeping on top of the nominations process and securing candidates...it's greatly appreciated; the Nominations Committee will make its recommendation for a slate of candidates to the Board on January 25 for the offices of: President-Elect, Vice President/Professional Affairs and Awards & Recognition Committee, and Secretary-Treasurer*
 -
- **Standards & Codes Council** – *new updates will be made to the Board; the group has moved to bi-weekly conference calls to handle the plethora of activities they have chosen to engage*
 - **Two working groups** being developed – **Green Building Codes working group, and ANSI OS1 Cleaning Standard (Simon Institute ANSI proposed cleaning standard). ASCC will approve a scope of work for these groups to present to the APPA board. A policy document was approved for regional interaction / integration to the ASCC. This policy document will go to the APPA Board for approval before distributing to the regions.**
- **Financial status for FY 2013-2014** – *almost every program continue to post a positive balance; we have projected a healthy year-end surplus of \$193K if all continues to play out as expected*
- **Budget Proposal for FY 2014-2015** – *remind all of the plan for handling the paid associates this coming dues cycle; reconfirm regional dues percentages as we all proceed with the Integrated Institutional Membership approach*

○

PROFESSIONAL DEVELOPMENT:

- **February APPAU** – is scheduled for this February 2-6, 2014 in Dallas, Texas; as of the weekend we had 286 registrants for the Institute (vs 325 budgeted) and 83 registrations for the Leadership Academy (vs 85 budgeted); we still expect to achieve the budget targets; please help us meet or exceed this target; there's still time to register for these incredible educational program offerings
 - Updated numbers are approaching the budgeted numbers, further promotion regionally is encouraged.
- **APPA 2014 Conference** – plans remain on track for an exciting 100-year anniversary celebration in San Diego, California this July 21-23; registration goes LIVE February 1
- **The Academy-on-Campus / Leadership Academy's Tracks 1 & 2 programs are available for institutional/campus delivery** – continue to discuss the opportunity; it's really taking hold
- **Credentialing Program (EFP/ CEFP)** – the number of registrants to date continues to climb thanks to regional efforts to focus attention there...please don't stop...continue to focus on ways to advertise, provide sponsorships, and gain support of these deliveries...we remain at a critical juncture! on-line delivery of the combined CEFP/ EFP Preparatory Course is still planned for the Spring of 2014
 - Need to focus on the regional goals for credentialed professionals.
- **Thought Leaders Symposium** – the 2014 topic this April will focus on, "Leveraging Campus Assets to Enhance Institutional Outcomes"; we have received word that our presentation on Campus Space (TLS 2012) has been accepted for the SCUP annual conference programming this July

MEMBERSHIP:

- **Membership Retention & Recruitment** – the institutional renewal period is closed for FY 2013-2014; those taking advantage of the "Try Before You Buy" recruitment program will impact next fiscal year's dues/financial cycle... your Membership Committee representative is making personal calls to these folks; we exceeded budget expectations by over \$40K this year
- **Drive-In Workshops** – activity continues at a good rate with 3-4 workshops per month; [Don't hesitate to sign up your institution to deliver a workshop; it's great content for a chapter meeting as well; please get the word out; more details available on the APPA web site; these workshops continue to drive new Chapter discussions and, therefore, greater grassroots engagement.]

- **Need more Drive-In workshops within the CAPPA region (D. Handwork comment).**
- **Update on HBCU's & K-12 Schools** – *has been targeted for long term recruitment efforts by APPA's President-Elect and SRAPPA's President/Board*
 - **Targeting (6) HBCU's for drive-in workshops.**
- **Community College Engagement Group initiative** – *JB Messer & Bill Ward remain committed to their work with us on identifying state/regional champions for targeted renewal/recruitment efforts*

INFORMATION & RESEARCH:

- **FPI survey closed in December 2013 and the beta reports for participating institutions will be out in early February; the latest beta version of the Energy/ Sustainability (ESAT) module will remain open indefinitely** – *we are actively moving forward with a link between them along with adding TCO to the framework*
- **FPI International cohorts opportunity** - *is on hold*
- **BoK** – *the number of web hits to the BoK exceeded 167,000 this past year; we are getting the kind of uptake we had hoped; adding more members as a result of the Integrated Institutional Membership approach will enhance offerings even further (we predict)*
- **Research efforts** – *we are looking for additional research projects your region would like done or would be willing to fund/support*
 - **Glen Smith is requesting research ideas from the regions, no commitment required to execute the research. The ideas will be passed on to I&R committee.**

PROFESSIONAL AFFAIRS/ AWARDS & RECOGNITION:

- **Awards & Recognition programs** – *the process is in full swing for Awards & Recognition program submittals due by January 31, 2014; just a heads up...reminder that the planned NEW cycle for final receipt of awards each year will be December 1*

INFORMATIONAL ITEMS: *(These can be discussed further if time permits.)*

- **Future fall regional meetings and updates of your regional board officers** – *REMINDER to please visit the regions' section of the APPA website and look at the bottom of the page for the table identifying your meeting dates contracted*

through 2015 and 2016; please notify Holly Judd (holly@appa.org) of updates to your meeting dates/locations and your officers listing

- **Collaborative Projects with other associations:** (as time permits...NEW UPDATES ...)
 - **ASHRAE** – Doug wants to tie TCO to FPI and the BIM community...Doug will present his findings and its expected impact on the future of the profession at the annual conference this year
 - **CAUBO** (*Canadian Association of University Business Officers*) – uptake of the FPI survey/reports and ESAT should be good this year as well; we need to seize the opportunity for a more formal strategic alliance given Dave Button's presidency
 - **ACUHO-I** – no new updates
 - **NACUBO** (*National Association of College & University Officers*) – hope to mail the TLS 2013 monograph executive summary on the Rising Cost of Higher Education to their institutional members; plan to engage John Walda in a co-deliverer of the TLS 2014 on budget/finance models for addressing higher education's response to rising costs and space management...more to come
 - **ACE** (*American Council on Education*) – hope to mail the TLS 2013 monograph executive summary on the Rising Cost of Higher Education to their institutional members
 - **EACUBO** (*Eastern Association of College & University Business Officers*) - Tom Becker and Lander gave a presentation on Facilities Asset Portfolio Management, October 7, in Baltimore, MD; it was well-received
 - **SCUP** (*Society for College & University Planning*) – accepted our TLS presentation proposal on “Campus Space...An Asset or a Burden” for delivery at their conference next July 12-14, 2014