



APPA Regional Presidents' Conference Call
(Tuesday, October 8, 2013); (Time: 3:00 pm EST)
Call-in number – 1-800-264-8432; pass code 673401#

AGENDA

DISCUSSION ITEMS:

GENERAL:

- **Discuss items as desired by regional presidents** –*Discussed enhance cross-communication, discuss items or challenges so APPA and the other regions can help*
- **Fall Regional Meetings** – *Immediate Past CAPPAs Presidents presented a brief summary of the Annual Meeting held in Galveston.*
- **Focus on each region's targets/ stretch goals** – *updated spreadsheets are attached for this call to close out the prior fiscal year's presidency; APPA will seek revised targets from each of the incoming regional presidents this month to ensure a change-over of the form to a 12-month document to align with the new presidents' full presidential year; we also discussed clarifications of categories and any new items for inclusion moving forward into the new year; focus on Membership, Credentialing, PD areas of opportunity, Internships rethink, and Mentoring Programs to date (with the last two as possibilities with which to focus the efforts of our EP group)*
- **APPA Business Partner Advisory Committee** – *newly created as an outcome of the APPA/Regional Relationship Task Force final report and recommendations; at the close of MAPPAs/MIAPPAs joint conference we will need each regional president's recommended business partner member for this new committee responsibility; discuss further the charge, focus, and direction known to date*
- **APPA's 100-year Anniversary** – *APPA continues to seek 'virtual history' "content" for the 'virtual history' project from members for the 100-year anniversary through this fall; we definitely need your help!! Every institution needs to send item in!*
- **Strategic Visioning/ Futures Activity** – *no new updates at this time*
- **Emerging Professionals** – *next steps on the expectations of the group as presented to the Board at their past two meetings in Minneapolis*

- **APPA/Mexico Initiative** – *updates on regional roll-out of their By-Laws and inclusion/ incorporation of Mexico chapters/states...*
- **Committee Appointments & Reappointments** – *We need to send APPA our best committee representatives as we begin the process of engaging existing representatives or replacing said representatives (Due date is around November 1); strongly encourage their attendance at the annual APPA December Committees' meetings (December 6 & 7, 2013)*
- **Nominations for APPA Elected Officers** – *the deadline for potential candidates to submit their paperwork is December 15, 2013; please ensure your senior regional representative to the APPA Board is actively pursuing potential candidates (Offices are: President-Elect, Vice President/Professional Affairs and Awards & Recognition Committee, and Secretary-Treasurer)*
- **Standards & Codes Council** – *no update*
- **Financial status** – *APPA made a very positive gain from the September delivery of APPAU; final expenditures for the APPA 2013 conference hold us reasonably close to budget (maybe shy \$10-20K); APPA has exceeded the Membership budget requirements to date which is good, but let's not rest there!*

PROFESSIONAL DEVELOPMENT:

- **APPA 2014 Conference Planning Committee met in August** – *plans are coming together for an exciting 100-year anniversary celebration – Woo-Hoo!!*
- **The Academy-on-Campus / Leadership Academy's Tracks 1 & 2 programs are available for institutional/campus delivery** – *continue to discuss the opportunity; WHO's NEXT???* [Track 2 deliveries at the University of Arizona occurred in August and a second scheduled for November and Weber State just completed their delivery this past June; VCU delivers Track 1 in November; others??]
- **Credentialing Program (EFP/ CEFP)** – *APPA has almost every region scheduled for a delivery of the Credentialing Preparatory course and exam, however, we remain very concerned about the number of registrants to date...please help advertise, provide sponsorships, and gain support of these deliveries...we are at a critical juncture! on-line delivery of the combined CEFP/ EFP Preparatory Course is still planned for the Spring of 2014*
- **Thought Leaders Symposium** – *The new monograph on The Rising Cost of Higher Education will be available in a pdf downloadable form in mid-September with the first section printed in the September/October issue of 'Facilities Manager' magazine; 2014 Planning Committee met and agreed on the topic, "Leveraging Campus Assets to Enhance Institutional Outcomes"*

MEMBERSHIP:

- **Membership Retention approach** – *institutional renewal invoices for FY 2013-2014 are close to the final drop stage...we still have a little less than 100 institutions that remain uncommitted/as non-renewal, but we are shooting for 100%; we need one final push from your Board and that of your Membership Committee representative*
- **Membership Recruitment plans** – *we remain committed to employing the “soft” recruitment approach developed by the Membership Committee; we believe it’s working as we have more recruits to date that we did last year total; and, Business Partners are exceeding expectations as we approach the annual conference*
- **Drive-In Workshops** – *activity is continuing at a good rate with 3-4 workshops per month; [Don’t hesitate to sign up your institution to deliver a workshop; it’s great content for a chapter meeting as well; please get the word out; more details available on the APPA web site; these workshops are driving new Chapter discussions and therefore, greater grassroots engagement.]*
- **Update on HBCU’s & K-12 Schools** – *is a target of opportunity by APPA’s President-Elect and SRAPPA’s President/Board*
- **Community College Engagement Group initiative** – *JB Messer & Bill Ward remain committed to their work with us on identifying state/regional champions for targeted renewal/recruitment efforts*

INFORMATION & RESEARCH:

- **FPI reports are available; the latest beta version of the Energy/ Sustainability (ESAT) module will remain open indefinitely** – *APPA is actively moving forward with a link between them along with adding TCO to the framework*
- **FPI International cohorts opportunity** - *Randolph discussed outcomes from his conversation with TEFMA at their annual conference*
- **Research efforts** – *APPA is looking for additional research projects your region would like done or would be willing to fund/support*
- **Website redesign** – *the new APPA website has been unveiled! We hope you like it.*

PROFESSIONAL AFFAIRS/ AWARDS & RECOGNITION:

- **Awards & Recognition programs** – *the process is in full swing for Awards & Recognition program submittals due the end of January 2014*

INFORMATIONAL ITEMS: *(These can be discussed further if time permits.)*

- **Future fall regional meetings and updates of your regional board officers** – *REMINDER to please visit the regions' section of the APPA website and look at the bottom of the page for the table identifying your meeting dates contracted through 2015 and 2016; please notify Holly Judd (holly@appa.org) of updates to your meeting dates/locations and your officers listing*

- **Collaborative Projects with other associations:** *(as time permits...NEW UPDATES ...)*
 - ***ASHRAE** – no new updates at this time, although Doug wants to tie TCO to FPI and the BIM community...more to come*
 - ***CAUBO** (Canadian Association of University Business Officers) – uptake of the FPI survey/reports and ESAT should be good this year as well; we need to seize the opportunity for a more formal strategic alliance given Dave Button's presidency*
 - ***ACUHO-I** – no new updates*
 - ***NACUBO** (National Association of College & University Officers) – hope to mail the TLS 2013 monograph executive summary on the Rising Cost of Higher Education to their institutional members; plan to engage John Walda in a co-delivery of the TLS 2014 on budget/finance models for addressing higher education's response to rising costs and space management...more to come*
 - ***SCUP** (Society of College & University Planning) – hope to mail the TLS 2013 monograph executive summary on the Rising Cost of Higher Education to their institutional members*
 - ***EACUBO** (Eastern Association of College & University Business Officers) - Tom Becker and Lander gave a presentation on Facilities Asset Portfolio Management, October 7, in Baltimore, MD*