



APPA Regional Presidents' Conference Call
(Tuesday, September 13, 2011); (Time: 3:00 pm EST)
Call-in number – 1-800-264-8432; pass code 673401#

AGENDA

DISCUSSION ITEMS:

- **Discuss items as desired by regional presidents** – *in order to enhance cross-communication, please don't hesitate to discuss items or challenges so APPA and the other regions can help; RMA's president, Dave Button, requested some discussion on the following four items:*

- **Regional Conference Booth Charges.** Since all regions have many common business partners, it seemed that there might be value in some information sharing and perhaps consistency in the rate charged for booths and sponsorship. We wondered whether the business partners would get a sense that some areas are gouging, or cheap deals. Without knowing the rates charged, it is hard to determine if this is an issue that warrants review or not. (REMINDER: The group was gathering these costs for an exhibit booth, sponsorships, business partner dues and benefits, etc.... ***We would suggest that this activity could fall under the purview/charge of the newly constituted APPA/Regional Relationship Task Force. Is the group in concurrence?***)

Will regions in an attempt to develop a more uniform charge.

- **Vice President, Professional Affairs & Awards & Recognition Committees, David Cain** – *update on committee activities (+/- 15 minutes)*

Sustainability Award created with AASHE; this is a national award. Desire to have some time set aside at the regional meeting to describe the award.

At APPA U in September, offering EFP class but moving to an on-line delivery in future. Need at least 12 attendees for the EFP refresher class; had to cancel in a couple regions.

Emerging Facility Professional – 1) developed a definition with the focus group; 2) membership is about 15 people but want to identify more people going forward. Developed a survey, at national and regional web sites, 215 responses out of a desired 500, so far. Please encourage people to take the survey. Ending survey around November 15.

Code Advocacy Task Force – Developed a policy document, distributed at the annual meeting but also available on-line. Check it out.

- **Regional Officers' Meeting @ APPA 2011 conference** – *review action items that resulted from this face-to-face meeting*

Rolling out the new strategic plan and working to increase synergy between international and regions. RMA looking for format their plan in parallel with the international plan.

Orientation for in-coming Reps at the February meeting.

Committee members/representatives need to be charged-up and ready to participate in meetings and to report back to regions.

- **Committee Appointments/Reappointments?** – *remember to work on these future appointees during your fall regional meetings; Mary Vosevich will be handling this activity*

Want new committee appointments by November 1 to update database and plan for the December committee meetings.

- **Voter Participation report** – *regional breakdown for APPA 2011 Elections*

Need to encourage folks able to vote to vote in upcoming elections. Need nominations by December 15, 2011 for the 2012 election.

- **Elected Officer Nominations are active** - *we need your help during your upcoming regional meetings to secure interested folks well before the mid-December deadline for applications*

- **Revised/ updated APPA Strategic Plan** – *see attachments for the updated version/documents; discuss establishing initiatives at the regional level*

Latest update is #10. This is a working document so there will be refinements. Updates to come.

- **Discuss target membership markets for HBCU's & K-12 schools** – *and importance of our renewal efforts right now; please ensure that your membership committee representative is engaged in this activity*

Matthew Taylor, retired from Northern Florida, willing to head up a committee to target the HBCU cohort. Still looking for a K-12 representative.

- **Community College Focus Group initiative** – *presently working on identifying state champions for targeted renewal/recruitment efforts; Darrel Meyer and John Bernhards will be heading up this activity*

Doing well and growing. Trying to get 20 – 25 state champions targeting areas with the greatest concentration of CC's.

- **Business Partner Engagement Agreement & the Drive-In Workshops** – *several drive-ins are available right now (refer to John Bernhards prior e-mail with dates and locations); don't hesitate to sign up your institution to deliver a workshop; it's great content for a chapter meeting as well; please get the word out; more details available on the APPA web site*

Drive-in workshops doing well; nine are scheduled.

- **APPA 2012 conference (plus a one-day SFO Summit)** – located in Denver, Colorado, July 17-19, 2012; we are LIVE for the CALL for PRESENTATIONS

See the website for the Call for Presentations; deadline is November 15.
PCAPPA will have their annual meeting in Denver.

- **Credentialing Program** – the exams are now officially available on-line; please visit the APPA web site for details; how are we doing on delivering the preparatory course at your regional meeting this fall?
- **APPA ‘U’ – includes the Institute/ Academy/ & Supervisor’s Toolkit offering (when possible)** – registrations are strong for the September 18-22 delivery in Fort Lauderdale, Florida (Institute @ 255; Academy @ 81 to date)

Now have 263 for Institute and 83 for Academy; meeting hotel requirements to make the budget.

- **FPI survey is LIVE!** – please plan to complete the survey at your institution and ensure that you highlight this activity and its importance during your regional meetings

Participate! About 180 signed up already.

INFORMATIONAL ITEMS: (These can be discussed further if time permits.)

- **Future fall regional meetings and updates of your regional board officers** – REMINDER to please visit the regions’ section of the APPA website and look at the bottom of the page for the table identifying your meeting dates contracted through 2014; notify Holly Judd (holly@appa.org) of updates to your meeting dates/locations and your officers listing

Be sure to update the International with information arising out of the Regional meeting. Plan on a transition period for President’s Conference all through November meeting.

- **Collaborative Projects with other associations:**
 - ASHRAE – TCO research contract/project continues to unfold with the beta test pilot of the survey with 6 institutions complete; full survey to approximately 35 institutions/organizations has been delivered to targeted institutions
 - CAUBO (Canadian Association of University Business Officers) – FPI efforts continue; their commitment to the program is inspiring;
 - HACC (Harrisburg Area Community College) – continuing our efforts with IFMA as co-collaborators to increase the number of accredited FM degree programs at higher education institutions of all types
 - ACUHO-I – we are engaged in a successful collaborative delivery of webinars and co-sponsoring the Housing/Facilities workshop annually in the October timeframe

- *AGB (Association Governing Boards) – presently engaged in re-writing their Board pamphlet on “Buildings & Grounds Committee” for governing boards*