



APPA Regional Presidents' Conference Call
(Tuesday, March 8, 2011); (Time: 3:00 pm EST)
Call-in number – 1-800-264-8432; pass code 673401#

AGENDA

DISCUSSION ITEMS:

- **Discuss items as desired by regional presidents** – *in order to enhance cross-communication, please don't hesitate to discuss items or challenges so APPA and the other regions can help*

Mostly a report from the regional presidents of recent events.

- **APPA/Regional Relationship Task Force** – *upcoming face-to-face meeting (April 14-16, 2011 in Alexandria) to prepare a final report for the Board this coming July 2011)*

Meeting information to regional reps. At least one from each region; JB is representing CAPP.

- **Discuss APPA's Strategic Plan** – *any additional comments on the present document (a three-page document consisting of 4 objectives, 5 strategies, and 5 foundational elements); impact on your regional meetings this fall and potential regional board initiatives*

Talked with all regions except RMA about the strategic plan. Want the message to go out to the regional membership. Laying out plans to take the plan forward through July.

- **Election FORUM/ Webinar** – *March 15, 2011 from 1:00 – 2:00 pm EST; please attend and advertise in your region*

Please make sure as many people can participate as possible to increase transparency and help members understand the process. What members engaged; almost cancelled due to low turnout previously. Darrel wants a large number of people on the call. Recommendation to have the institutional group (primary and associates) listen to the webinar to increase the democracy of the voting process.

APPA contacts institutional rep or the designated alternate to vote in the last two weeks to ensure all institutional members are represented.

- **Discuss approaches to mentoring and engaging young facilities professionals** – *discuss status internship program implementation, etc.; next steps*

Some developments with the APPA Professional Affairs Committee. David Cain has undertaken the engagement effort and will pull together a group of young people to discuss and identify engagement opportunities. Getting names of people from BYU and GaTech. There will be 2 – 3 conference calls before the annual conference. “Young” is 35 years or younger; or ‘young’ to the profession via other career path. If possible, get some students from college programs. Want to

'prime the pumps' for membership. Check out "Facilities Internships" on the APPA Job Postings web page.

- **"Unsung Heroes"** nominees – *needed from regional presidents to the president (two nominations received to date)*

Received 3 nominees from 3 regions. Looking to get nominations in a week.

- **Leadership Academy** – *please send attendees to April 3-7, 2011 delivery in Asheville, North Carolina at Grove Park Inn & Resort (all 4 tracks offered)*

Only have 57 registered so far. Aiming for 100. Great location, all four tracks available. Want to get more people attending.

- **Credentialing Program** – *reminder that the preparatory course and exam will also occur for both credentials (EFP/CEFP) at APPA's April Academy, and the annual APPA 2011 conference; available for institutional and regional delivery as well; however, we still anticipate to begin delivering the exam on-line effective this April*

On-line delivery of the exam as early as April, this year. The goal is to eliminate the travel impediment to taking the exam. Should also help save some money for APPA.

- **Community College Focus Group initiative** – *update?*

Continue to meet. Last meeting February 23. CC group meeting at APPA 2012. Teleconference group is growing. Everyone seems happy to meet and provide input. Talked about regional and state champions to encourage interest from other CC's. Bill Ward is writing an article for the magazine.

- **Business Partner Engagement Agreement & the Drive-In Workshop** – *status of BP's in play and institutions already on board to deliver a workshop; any additional suggestions for potential business partners to support this effort and institutions to sponsor one or more local drive-in, one-day workshops?*

"How to Host a Drive-in Workshop" will be available on the APPA web site. Next one will be at Mills College (CA). Looking for volunteers to host and sponsor. Workshops will be available until mid-June and then restart in mid-August avoiding the Annual Conference.

- **APPA 2011 conference** – *located in Atlanta, Georgia, July 16-18, 2011; we are LIVE for registration with most targeted presentations identified along with a spouses program (see attached "save the date" flyer/card)*

Web page is up and "live". Just about have the entire program wrapped-up. Doing well on exhibits, about 25% filled so far. Lander encouraged people to register; she's willing to discuss incentives to maintain/increase attendance. The *ambassador program* is available this year, \$400 fellowship. Darrel will encourage new CC members to apply for the program.

- **Committee Appointments/Reappointments' letters to be issued April 1 – any changes needed?**

Request for changes from regions for changes. APPA wants to know in advance so folks have plenty of time to sign up for the annual conference to attend the committee meetings.

INFORMATIONAL ITEMS: *(These can be discussed further if time permits. NO NEW UPDATES)*

- **Future fall regional meetings and updates of your regional board officers** – *REMINDER to please visit the regions' section of the APPA website and look at the bottom of the page for the table identifying your meeting dates contracted through 2014; notify Holly Judd (holly@appa.org) of updates to your meeting dates/locations and your officers listing*

- **Collaborative Projects with other associations:**
 - *ASHRAE – TCO research contract/project continues to unfold with the beta test pilot of the survey with 6 institutions underway (expect to close the beta survey and open to approximately 35 institutions/organizations this spring 2011)*
 - *CAUBO (Canadian Association of University Business Officers) – FPI efforts continue; their commitment to the program is inspiring; EVP will deliver two sessions at the CAUBO annual conference next June 2011 (a pre-conference workshop on the FPI and then a general, strategic issues-focused educational session for all conference participants)*
 - *HACC (Harrisburg Area Community College) – continuing our efforts with IFMA as co-collaborators to increase the number of accredited FM degree programs at higher education institutions of all types*
 - *NBOA (National Business Officers Association) – are establishing a committee to review specific performance measurements through FPI to create a facilities toolkit for their business officers; ELM provided a day-long pre-con workshop at their recent February meeting in 2011 (Washington, DC)*
 - *ACUHO-I – we are engaged in a successful collaborative delivery of webinars and co-sponsor the Housing/Facilities workshop in October annually*
 - *ASHE (American Society of Healthcare Engineering) – revised, updated strategic alliance agreement with new action items; nice tie-in with our Code Advocacy Task Force work*
 - *COAA (Construction Owners Association of America) – the EVP and Doug Christensen (P.I. of the TCO research project) attended the BIM forum roundtable discussion in Atlanta, October 13; it was important for APPA to be fully represented; a good session overall and we made some excellent contacts; are there areas with this group we should focus our attention?*
 - *AGB (Association Governing Boards) – presently engaged in re-writing their Board pamphlet on “Buildings & Grounds Committee” for governing boards and to delivering a pre-conference workshop this April 2011 on “Physical Plant & the Modern University”*