

TIMELINE FOR STRATEGIC PLANNING PROCESS:

(Revised: January 31, 2011)

December 2010 (COMPLETED)

- 4 Executive Committee - initial review and development of a new strategic plan
- 10 James Cole - final document delivered
[Lander to incorporate James Cole information into plan document]
- 15 Presidents to Regional Presidents – conference call discussion on work to date and steps involved in process
- 24 Board of Directors – send two-page Strategic Plan (modified) and cover note
- 24 Regional Presidents – deliver same information as above (that was sent to Board of Directors/ Regional Representatives)

January 2011 (COMPLETED)

- 11 Regional Presidents conference call – further discussion on plan, process, etc.
- 21 Executive Committee conference call - discuss next steps as needed
- 28 Board of Directors conference call - discuss process, request comments, identify next document to be disseminated, determine board of directors expectations for February board meeting

February 2011

- 3 Board of Directors – deliver strategic plan with identified metrics and narratives
- 4 Executive Committee* – half-day discussion centered on full strategic plan with metrics, narratives, key initiatives/actions
- 4 VP's, Chair of Committees - determine key wins for quick implementation
- 5 Board of Directors meeting in Colorado - discussion and approval; further discussion of key, quick wins
- 7 Regional Presidents – send board approved version of strategic plan
- 8 Regional Presidents conference call – discuss latest document; establish charge to have document reviewed with their regional board members
- 15 Committees - begin working on key initiatives/actions and further developing longer term tactics and actions for their responsibility areas

**Determine strategic plan reserve set aside dollar amount*

March/ April / May / June 2011

Committees - continue work on key initiatives and further development of longer term tactics and actions

July 2011

- 13 Executive Committee - discuss final strategic plan document (measures & metrics and short piece for regional presentation)
- 14 Board of Directors meeting - approval of strategic plan with some of the strategies fully fleshed out
- 15 Committees – discuss/ review their targeted high priority strategic actions, quick wins
- 19 2nd Board of Directors’ meeting - President David Gray to review direction of Strategic Plan and its implementation with full board

August 2011

- 1 Finalize ‘PR’ one-pager for marketing purposes and broader dissemination
- 15 Develop power point presentation for regions and international visits
- 20 Develop volunteer leaders/ staff “script” for delivering the strategic plan, process, content development, and outcomes