



Professional Development Report
March 2014

2014 Technology and Leadership Conference

- Revenue \$69,700. Expected expenses \$67,349.

REGISTRATION	Tech '14	Tech '13
Higher Education	104	87
Academy on Campus	12	36 (Toolkit)
C/EFP via APPA	7 to 15, TBD	16
Business Partners	67 (with Included + Add'l BP)	41

- Cvent, Guidebook continue to benefit conference
- First conference offering CEU's, using APPA model and support

2015 Technology and Leadership Conference

- Site, dates still under discussion

Continuing Education Awards

- Recent comparisons shown below. Budget increase is requested for next fiscal year

	Registration	Travel	TOTAL
FYE03-2012	\$9,450	\$2,500	\$11,950
FYE03-2013	\$8,920	\$7,000	\$15,920
FYE03-2014	\$20,000	\$10,000	\$30,000

Toolkit materials

- Consider use of tablets in place of paper workbooks

APPA Strategic Planning

- APPA drafts, PD response shown below
- What is XC guidance to PD on Drive-in Workshops, C/EFP?

	Draft Goal	PD Response
EFP	15	6
CEFP	15	8
Toolkit, delivered	3	2
Drive-In Workshop	3	4
Academy, Track 1	2	2

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