



Senior Representative Report

February 2014

Regional Reps

- Proposal: Senior Senior Rep staying one more year beyond regional term.
- Military Engagement: Tapping fertile ground for Fac Mgmt leadership & expertise?
- Recommend "Why APPA" video at each event.

Mexico Initiative

- Attempting to find a way to integrate Mexico into APPA in such a way so that institutions will want to become APPA members but APPA is not overwhelmed by demands for resources. Still challenged by translation issues. Fortunately, FLAPPA has a Spanish version of the Toolkit.

APPA

- *APPA U – BPR* submitted to perform an evaluation of the APPA U Program by the VP for Professional Development; approved by the APPA Board. Focus on reviewing the program to ensure relevance and effectiveness. In addition, due to changes by the Covey Institute, some of the APPA Leadership Academy tracks will be changing in the near future.
- *EFP/CEFP* - Credentialing is gaining strength, the board spent some time considering ways to increase the number of people getting credentialed. While APPA has made a significant investment in credentialing, it looks like it is now self-supporting and will be able to repay the investment.
Board Members were strongly encouraged to get credentialed.
Credentialing exams will be revised and updated to ensure consistency with the BOK (below). Teams of question writers are being assembled, work starts next week.
Targeting September 30 completion and new exam. (Take the credentialing exam now while you can.)
- Book of Knowledge (BOK) is being updated "continuously"; no chapter is more than a couple years old. It is getting to be like a "wiki" where readers can notify APPA about errors that might exist in the BOK; just click on the "Comment on this Chapter" tab. The BOK is now available to everyone at a member institution, this includes students.

Simple register for a login-ID, select the institution, provide some other details. This is part of the integrated membership (below) improvements.

- Integrated membership and 2014/15 billing has gone out. Listing of all registered individuals (at the institution) appears on the bill. While there is a 5% increase in dues, based on institutional size, there is a reduction in dues for institutions that had additional “associate” members. It will be some reduction in APPA’s annual income from memberships but it is transitional and the integrated membership benefits are assumed to overcome the cost increases.

APPA 2014

- 100th Anniversary; still looking for historic/archival information from some regions (NOT CAPP). Expect to see lots of old photos.
- Slate of candidates for offices will be announced shortly.

APPA 2015

- Chicago, still in the planning stages.

Ted Weidner
CAPP Senior Rep